



Bethel New Life has been nationally recognized as one of the best community development corporations, improving the quality of life for thousands. Focused on Chicago's Westside, we are committed to empowering individuals, strengthening families, and building neighborhoods through community-driven, solution-oriented, and value-centered approaches. On Thursday, April 22, 2010, 250 people, from residents, stakeholders and partners from across the country will celebrate thirty years of faith, innovation, and community.

We are seeking your support because we believe your organization is committed to the mission of Bethel New Life and the continuous improvement residents' quality of life in the neighborhoods that we serve.

What: Bethel New Life's 30th Anniversary
Thirty Years of Community Innovation, Transformation & Leadership

When: Thursday, April 22, 2010, VIP Reception – 6:00 p.m., Main Event – 7:00 p.m.

Where: The Pump Room at the Ambassador East Hotel, 1301 N. State Parkway, Chicago

Please review the accompanying materials regarding the 2010 sponsorship opportunities that include a complete list of the benefits for each sponsorship level. We hope you will take this opportunity to join Bethel New Life in a key leadership position for our 30th Anniversary. Your support will not only acknowledge where we come from but launch us into our next 30 years of service with the launch of our Living Nehemiah Initiatives that will bring new opportunities to our neighborhoods.

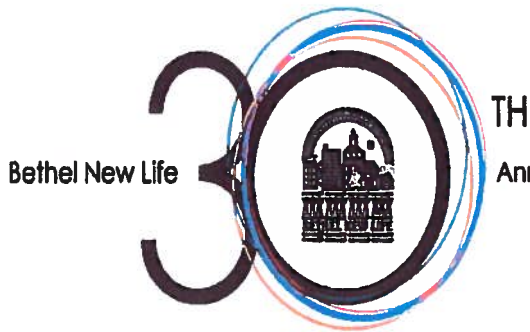
I would welcome the opportunity to further discuss your support and participation. Should you have any questions, don't hesitate to call or write, I can be reached at 773-473-7870, ext. 142 or smccullough@bethelnewlife.org. Thank you for your consideration.

Sincerely,


Steven McCullough
President & CEO


Carnille Lilly
Chair, Board of Directors

Sponsor Level	Benefits
Lead Sponsor - \$50,000	<ul style="list-style-type: none"> • Title Sponsorship Category Exclusivity • Two (2) Reserved Company Tables (Seating 16) • Complimentary Valet Parking for 16 • Sixteen (16) Raffle tickets • One (1) Company Easel Sign (professionally created) - Sponsor must provide • Exclusive admittance to private President's Pre-Reception • Company logo on all event collateral pieces (within timeline) • Company logo and link to BNL web site • One (1) Full Page color advertisement in the event program book (Sponsor must provide) • Eight (8) Company mentions throughout the event (sponsor must provide copy) • Opportunity for three minute remarks by company representative • One (1) hotel room for overnight accommodations and full breakfast • Company Premium Item as give-away- Sponsor must provide • Company item in Raffle-Sponsor must provide • Company printed name on all Public Relations efforts • Commemorative DVD of Gala photos
Gold - \$30,000	<ul style="list-style-type: none"> • Lead Sponsor Recognition in All Publications & Media • One (1) Reserved Company Tables (Seating 8) • Complimentary Valet parking for 8 • Company logo and link to BNL web site • Four (4) Company mentions throughout the event • Exclusive admittance to private President's Pre-Reception • Eight (8) Raffle tickets • Opportunity for Company item in Raffle-Sponsor must provide
Green - \$15,000	<ul style="list-style-type: none"> • Recognition in All Publications & Media • Reserved Seating (4) • Complimentary Valet parking for 4 • One (1) Company mention throughout the event • Exclusive admittance to private President's Pre-Reception
Purple - \$10,000	<ul style="list-style-type: none"> • Recognition in All Publications & Media • Reserved Seating for 2 • Exclusive admittance to private President's Pre-Reception



Bethel New Life

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Anniversary *Gala*

Celebrating Community Innovation, Transformation & Leadership

Bethel New Life 30th Anniversary Gala Event

Thursday, April 22nd, 2010 – The Pump Room
Ambassador East Hotel

Sponsorship Levels:

_____ Lead Sponsor (\$50,000)

_____ Green Sponsor (\$15,000)

_____ Gold Sponsor (\$30,000)

_____ Purple Sponsor (\$10,000)

Count us in as a Sponsor as indicated above at the Bethel New Life 30th Anniversary Gala event on Thursday, April 22, 2010.

The table designation(s) should be as follows: _____

_____ Individual Ticket (\$250)

_____ Check for \$ _____ is enclosed.

_____ Charge to our credit card _____

Expiration date _____

Security Code _____

_____ I/We are unable to attend, however here is a donation of
\$ _____ to support the work of Bethel New Life.

*For more information and/or to make a verbal commitment, contact: Steven McCullough
Bethel New Life, Inc. (773) 473-7870 (smccullough@bethelnewlife.org)*

Please respond before March 15, 2010

Contact Person _____

Company/Organization _____

Address _____ City/ST _____ Zip _____

Telephone No. _____ Email address _____

Return to: Bethel New Life, Inc., 30th Anniversary Gala, 4950 W. Thomas, Chicago, IL 60651
www.bethelnewlife.org